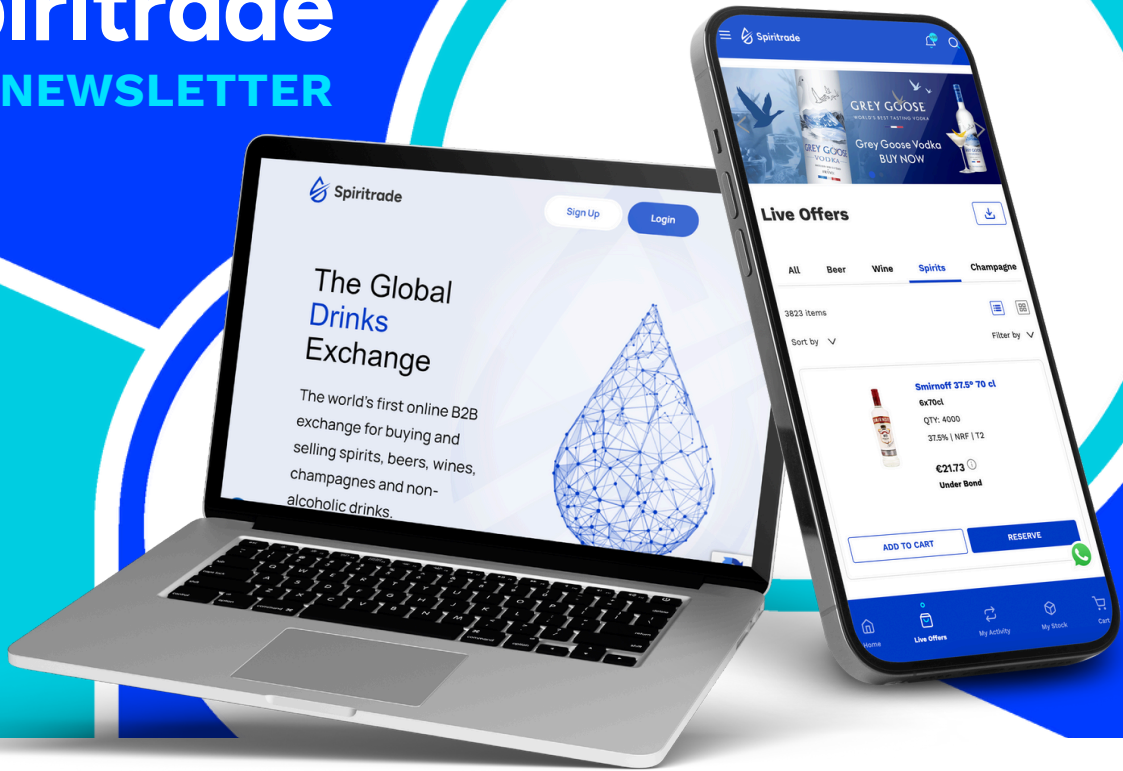


# THE Spiritrade NEWSLETTER



## SPIRITRADE UPDATES

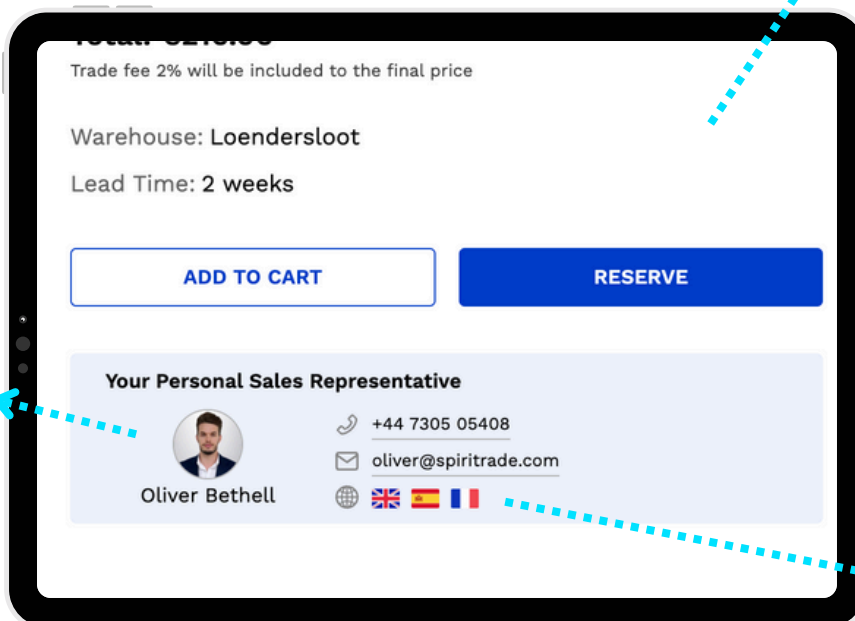
Welcome to the Q3 Spiritrade newsletter! Stay updated on the transformative changes and trends happening in the drinks trading industry, our latest platform developments, new hires and more!

## BUSINESS UPDATES

### NEW PLATFORM FEATURES

#### YOUR PERSONAL SALES REPRESENTATIVE

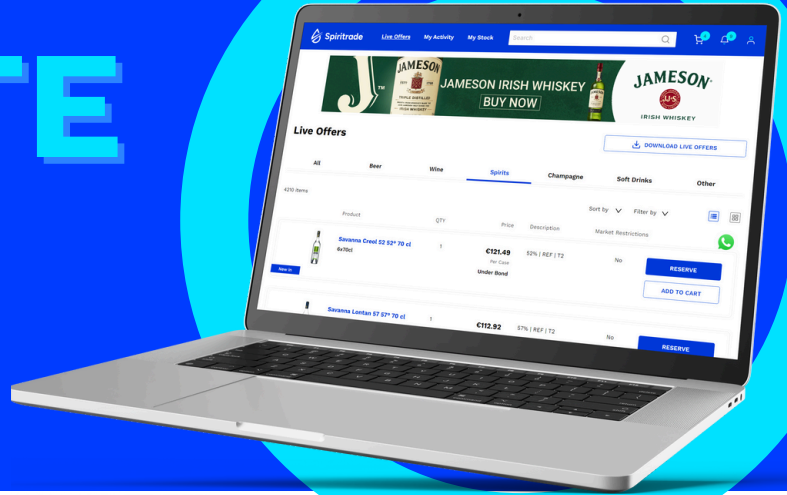
Ensures real-time, personalised support for all queries and questions, enhancing user experience and satisfaction.



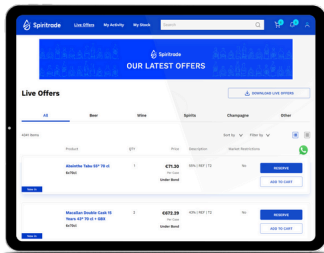
Easily reach out to your personal sales rep with their contact details now available directly on the product page.

Our multilingual team, fluent in over 14 languages, breaks down language barriers and fostering new global business relationships.

# PROMOTE YOUR BRANDS BRAND ACTIVATION



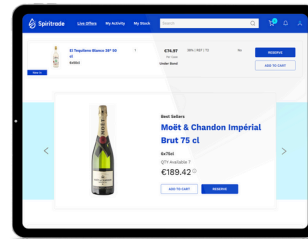
## ADVERTISE WITH US



1

### CATEGORY BANNER

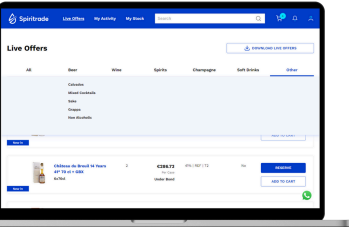
Promote your stock at the top of a category page.



2

### PROMOTION CAROUSEL

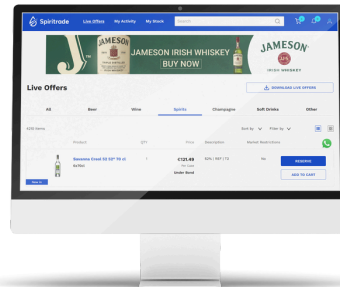
Showcase up to 8 products on the Live Offers page.



3

### SUB-CATEGORY BANNER

Exclusive banner in the category drop-down menu.



4

### SPONSORED SEARCH

Link products to keywords to show at the top of search results.



5

### EXTERNAL PROMOTION

Be featured in our newsletters or social media accounts.

- Reach a highly targeted & engaged audience within the Global Drinks Industry
- Get direct exposure to key decision makers in the Drinks industry
- Advanced Keyword search linking to your products
- Key Data Provided to enhance business decisions



**JIMMY METTA**  
CEO & FOUNDER

‘At Spiritrade, our mission is straightforward and profound: to ensure that the drinks industry operates safely, efficiently, and with the highest standards of integrity. A relentless objective drives our team to deliver transactions and seamless, hassle-free experiences that keep you ahead in a dynamic market.

We pride ourselves on providing our customers with the most accurate, real-time market pricing, which is crucial for making informed decisions. By leveraging our unique position and expertise in the market, we ensure that both Buyers and Sellers benefit from competitive prices across all drink categories and in the most relevant markets. This dedication to accuracy and fairness is at the heart of what we do.

Our sole purpose is to support our customers' success by ensuring that their trading experience is effective and efficient. Whether buying or selling, we are committed to providing them with the tools and insights they need to thrive in a competitive landscape.’



## UPCOMING LAUNCH EUROPEAN MARKET REPORT IN Q4

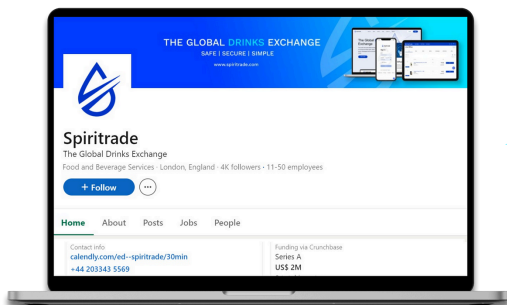


We are excited to announce the launch of our European Market Report in Q4. This comprehensive review will highlight key trends, including seasonal patterns.

Register your interest now by emailing us at [info@spiritrade.com](mailto:info@spiritrade.com). Stay informed and get ahead of the market with our in-depth insights.



**REGISTER NOW**



**THANK YOU  
FOR 4,000  
FOLLOWERS  
ON LINKEDIN**





## MEET THE NEWEST MEMBERS OF THE SPIRITRADE SALES TEAM!



**Oliver Bethell**  
Trade Sales

Oliver has over 8 years experience in international B2B sales with a keen knowledge of import / export operations. Fluent in English, Spanish, Italian and French, he is keen to help Spiritrade expand into new markets and continue its incredible growth."



**Paula Birtalan**  
Trade Sales

Paula has over 5 years of sales experience across the US, UK, and Europe, bringing a global perspective to her role at Spiritrade. Fluent in Hungarian and experienced in the hospitality and drinks industries. She's eager to leverage her skills in sales and customer relations to build strong relationships to enhance Spiritrade's global image.



**Ritesh Das**  
Trade Sales

Ritesh is a seasoned sales expert with over 12 years of experience in the FMCG and Drinks sectors. Having worked with industry giants such as Coca-Cola Bottling Group and Nestlé India, Ritesh has honed a deep understanding of market dynamics, brand strategy, and customer engagement, which he will use to help Spiritrade develop the growing soft drinks category.

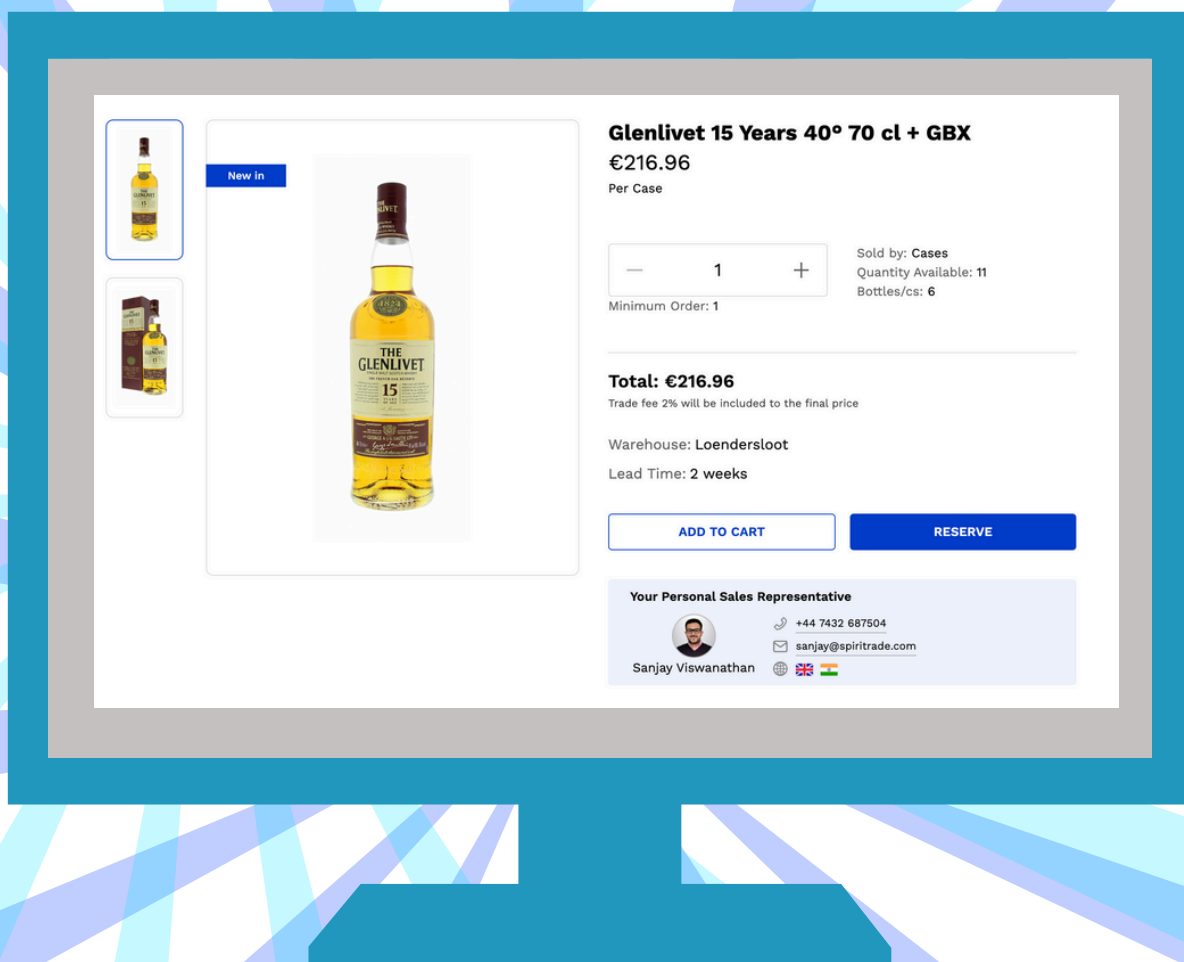


### SOFT DRINKS BRANDS HOT ON THE PLATFORM NOW



[SHOP NOW](#)





WHERE TO FIND US!



x./@spiritrade



linkedin/spiritrade-ltd



wa.me/message/L4YJWTHXT05E1



ABOUT US  
FAQs

PLATFORM  
CONTACT US

Terms and Conditions  
Privacy Policy  
Modern Slavery Statement

Get started today!

LABS ATRIUM, STABLES MARKET, CHALK  
FARM ROAD, LONDON, NW1 8AH  
AWRS: XEAW00000117278  
Tel: +44 20 3343 5569

www.spiritrade.com

© Spiritrade™ 2024. All rights reserved.